POWWR Membership Report – February 2024

Membership Overview

As of February 2, 2024, POWWR has 321 members.

Each member pays a $20 membership fee and signs a liability waiver. For youth members, the parent/guardian signs the liability waiver.

Memberships are accepted throughout the year. Individuals who join POWWR between October 1st and December 31st carry their membership into the next calendar year. All other POWWR members are asked to renew their membership via a Membership Renewal Campaign late in the year.

Membership Demographics

The membership demographic information is used to determine the types of programs POWWR offers to its members.

Distribution by Gender

Gender	Count
Female	233
Male	88
Grand Total	**321**

POWWR is comprised of 73% Females and 27% Males.

Distribution by Age

Age Groups	Count
10-19	19
20-29	2
30-39	7
40-49	12
50-59	81
60-69	153
70-79	44
80-89	2
Not specified	1

Grand Total	321

The number of Youth members increased in the last year as a dedicated Youth program was offered for the first time in 2023. This program continues into 2024.

About 62% of POWWR members are 60 years of age and older. There are more individuals in the 20-59 age range than in 2022.

Distribution by City of Residence

City	Count
Ayr	4
Baden	1
Brantford	1
Breslau	1
Bright	2
Caledon	1
Cambridge	10
Conestogo	5
Elmira	1
Elora	1
Embro	1
Fergus	1
Guelph	9
Heidelberg	3
Kitchener	140
New Hamburg	5
St. Agatha	1
Stratford	4
Tavistock	2
Toronto	1
Troy	1
Waterloo	117
Wellesley	2
Woodstock	3
Not specified	3
Grand Total	**321**

POWWR has attracted members from 25 different communities. People living in Kitchener-Waterloo make up 80% of POWWR's membership.