



Attribute	POWWR
Established	May 2017
Mission	Pickleball of Waterloo and Wellington Region (POWWR) is committed to promoting, developing, and growing the sport of pickleball in a safe and welcoming environment.
Vision	Pickleball of Waterloo Wellington Region aims to facilitate the sport of Pickleball in Waterloo Region and Wellington County for the enjoyment of all.
Governance Model	Non-profit organization run by volunteers
	Volunteer Board of Directors comprised of 10 people who have all completed the Sporting Life 'Effective Board Governance' course
	Board of Director meetings held throughout the year
	Annual General Meeting held in Q1
	Annual membership with nominal annual fee for members
	Standing Committees include Finance, Membership, Governance, Events, Nominations and Coaching
Membership	500+ members from 32 communities
	Youth, Adult and Senior age groups
	73% identified as female and 27% identified as male
	Only members can participate in POWWR Programs and Lessons
Programs offered 40+ programs are run annually	Youth and Adult Player Clinics (drills, skill development, game play)
	Open Play sessions
	Ladder Play
	Tournaments (round robin, 6 player teams etc.)
	POWWR Coaching Certification Program & Coaching Clinics
	Adult Summer Camp
	Private and small group lessons
	Referee Clinics
	Player Clinics for community groups, elementary and high school students
	Corporate Events
	High school teacher professional development
	Teach at City of Kitchener pickleball programs
Community Involvement	Donated 18 class sets of paddles and pickleballs to local elementary and high schools, and one set to the 'Focus on Girls in Sport' program
	Provide loaner paddles and pickleballs for any community group or school
	Held Food Bank food drives and participated at Food Sorting at the Food Bank of Waterloo Region Distribution Centre for the last 6 years
	Subsidized the Youth Program (2023-2026)

	<p>Held tournaments and/or Clinics in support of:</p> <ul style="list-style-type: none"> - Women’s Crisis Services of Waterloo Region (2019-2025) - Bereaved Families of Ontario – Midwestern Region (2025) - Food Bank of Waterloo Region (2019-2024, 2026) - Tiny Home Takeout (2024, 2026) - SPECTRUM - Waterloo Region’s Rainbow Community Space (2024) - Ukrainian Community in partnership with the Rotary Club (2023)
	Consulted with City of Kitchener and City of Cambridge on pickleball requirements within their new recreation complexes
	Organized all pickleball play at the Kitchener Downtown Paddle Palooza Festival (2024)
	Distributed KN95 Masks and Rapid Antigen Test Kits acquired via the Red Cross Stop the Spread and Stay Safe Program (2022-2023)
	Organized OSGA District 26 Pickleball Tournament (2018-2025)
	Organized Provincial Pickleball Championships at RIM Park (2018)
	Successfully lobbied for additional pickleball court at RJ Schlegel Park
Coaching Program	POWWR developed a Pickleball Coaching program and certifies pickleball coaches
	POWWR Coaching Manual has been deployed and is copyrighted
	8 POWWR Certified Coaches lead POWWR instructional programs
	13 Coaches-in-training are participating in the certification program
	All Youth Program coaches have completed the Police Criminal Record Check and Vulnerable Sector Check
First Aid Training	Volunteers (including coaches) are offered First Aid and CPR training through St. John’s Ambulance; 20+ volunteers have achieved their certification
Referees	Referee Committee provides overview of pickleball rules
	Provide rules guidance at local tournaments
	Offer referee clinics
Facilities	None – all programs provided at rented venues
Insurance	Commercial General Liability Insurance: <ul style="list-style-type: none"> • \$5,000,000 Limit of Liability • \$5,000,000 Directors & Officers Errors & Omission • \$250,000 Tenants Legal Liability
Annual Budget	~ \$95,000
Marketing & Communications	Website – www.powwr.ca
	Mailing lists of POWWR members and persons who have expressed an interest in our programs (1200+)
Equipment	Portable nets, paddles, balls, refereeing & coaching equipment
	First Aid kits
	POWWR Coaching manual (copyright)
Sponsors & Partners	Black Knight is a Gold Level Sponsor
	Goldsworthy Wellness is a Bronze Level Sponsor
	Bob’s Racquet Works is a Bronze Level Sponsor
	Artist Mary Lou Boulanger is a Bronze Level Sponsor
	City of Kitchener is a Partner
	City of Waterloo provided grants in 2025 and 2026